

Tom and Jerry

What animation technique was used?

The older Tom and Jerry is a 'Traditional style animation', which is created by paper flipping animation. They created this by drawing sketch drawings and using paint for color. The new Tom and Jerry is computer; 3D Engine made, and is still near to a 'Traditional Style'. Retro, manga, traditional, cutting edge are the different styles of creating a cartoon which was used to create Tom and Jerry.



What effect do they have on the audience?

The audience for Tom and Jerry is children. This inspires the audience, entertains them, makes them laugh when Tom and Jerry are chasing each other and trying to hit each other. This amuses the audience and they are the one who are intended to watch it but other children that are probably old will watch Tom and Jerry.

What are they there for?

Tom and Jerry are there for to make children laugh and inspire them. They could courage the children into doing bad stuff because of what actions they see happening. It can also motivate the children to do stuff that they see.

What audience is it specifically targeted at?

The audience are mainly young children but old children probably watch it to. Rich people will watch this because they have T.Vs that has all of the channels whereas as the poor people probably can't afford to buy the box. People all over the world watch Tom and Jerry. Tom and Jerry is an animated cartoon that was first created in the 1940's and people still watch it now in the society I am living in. This programme is aimed at both females and males.

Are they fit for the purpose?

The purpose of Tom and Jerry is to show and entertain the audience on what happens in the programme and also to make them laugh. In my opinion I think it doesn't educate them because it does not educate them because watching too much TV isn't good for young children because it affects their eyes and their future education life. It is a comedy animation because the young audience that watch it laugh at it because it amuses them; they laugh when Tom and Jerry chase each other and hit each other they find it funny. Yes, it does engage the audience because the excitement and trills of the characters fighting with each other engages them. No it doesn't look realistic because it is cartoon made

programme. Humans can't perform stunts often seen in CGI because only professionals can only do these stunts seen in CGI.

Avatar

What animation Technique was used?

The movie Avatar is a science fiction film and is created by computer generated Imagery (CGI) animation. They create this by using special effects on the computer. Avatar is a 3D image type.



What effect do they have on the audience?

This inspires the audience, entertains them and makes them feel emotional of all the romantic scenes that are taking place during the movie. It is an action and adventure film. The audience get amused by the action and the adventure in the film.

What are they there for?

The movie Avatar is therefore to motivate the audience. Some of the parts make them feel depressed and sad. Some people that watch it feel uncomfortable when they see Avatar and the girl. It also inspires them when they are watching it.

What audience is it specifically targeted at?

The audience that are targeted for this are children at the age of 12 and above. Rich people will watch this because they have T.Vs with all the channels and could afford to watch it at cinemas when it was first released, Poor people probably don't have enough money to buy the channel and also have money to watch it in cinemas. Avatar was released in 2009 it is rated 4 stars and people all over the world have watched it. This film is aimed at both females and males.

Are they fit for the purpose?

The purpose of Avatar is to entertain the audience on all the action and adventure that happens during the movie. Avatar isn't a comedy movie so it doesn't make them laugh most of the film is based on action, adventure and romance. Avatar does engage the audience because the audience look forward to know more about the movie and they also look forward to more action and adventure. It does look realistic because the background looks

all real and the people are just painted in blue so they are like normal humans. They want to know what happens next they look forward for more. Humans can't perform stunts often seen in CGI because only professionals can only do stunts seen in CGI.